

## ABOUT US

Dr. C. V. Raman University, Khandwa is a private university located in Balkhandsura village on the Khandwa-Indore road in Khandwa district of Madhya Pradesh, India. The university was established in 2018 by the All India Society of Electronics and Computer Technology (AISECT) under the Madhya Pradesh Private University (Establishment and Operation) Amendment Act, 2018. The university offers various diploma, undergraduate and postgraduate courses in 16 schools of study.

## CONTACT US

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Dr. C. V. Raman University Khandwa, M. P.

### Registration fee

Student : INR 500/-

Academician & Professional: INR 1000/-

Foreign National : USD 20/-



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Dr. C.V. Raman University Khandwa, in association with ICSSR presents the

## INTERNATIONAL SEMINAR ON

"Artificial Intelligence, Digital Economy and Sustainable Business: Emerging Trends in Commerce and Management

**19 - 23 MAY 2026**

Venue: Dr. C. V. Raman University Khandwa, Madhya Pradesh



**Convener**  
**Dr. Yogesh Mahajan**  
Dean of Academics

**Co- Convener**  
**Asst. Prof. Aashish Rajput**

## KEY SPEAKERS



**Dr. Arun R. Joshi**  
Hon. Vice Chancellor  
( CVRUK)



**Shri Ravi Chaturvedi**  
Registrar  
( CVRUK)



**Dr. P.N.Mishra**  
Former Director of IMS  
( DAVV)



**Dr. Madhukant Patel**  
Former DRDO Scientist



**Prof. Amod Khanna**  
Professor of Practice  
( CVRUK)



**Prof. Minoo Titina**  
Professor of  
Practice  
( CVRUK)



**Dr. Manish Joshi**  
Assoc. Prof. Marketing  
( S.V.V. Indore)



**Er. Anil Saini**  
Head NLRI, Ratlam



**Mr. Kapil Pagnis**  
Advisor, GIZ India

## Highlights

- Policy recommendations
- Research insights
- Academic publications
- Industry-academia collaboration
- Strengthening research culture in commerce & management

## Outcomes

- Keynote Lectures by Experts
- Technical Sessions
- Research Paper Presentations
- Academic & Industry Interaction
- Networking Opportunities

## PAPER INVITED ON SUB-THEMES:

**01 19 May 2026**

Artificial Intelligence in Business  
Decision Making

**02 20 May 2026**

AI and Digital Marketing  
Strategies

**03 21 May 2026**

AI-driven Financial  
Management and FinTech

**04 22 May 2026**

Artificial Intelligence and  
Supply Chain Optimization

**05 23 May 2026**

AI for Rural Entrepreneurship  
and MSME Development

## Seminar Details

**Last date for submission of abstract :- 10/05/2026**

**Last date for submission of Research paper :- 15/05/2026**

**Full research paper submission on  
[conference@cvrump.ac.in](mailto:conference@cvrump.ac.in)**

**Paper presentation on Hybrid Mode**

## **GUIDELINES FOR AUTHORS -FULL LENGTH RESEARCH PAPER**

The seminar titled “Artificial Intelligence, Digital Economy and Sustainable Business: Emerging Trends in Commerce and Management 2026” aims to provide a dynamic and interdisciplinary platform for the exchange of innovative ideas, research findings, and technological advancements in the rapidly evolving domains of Artificial Intelligence (AI), Digital Economy, and Sustainable Development Goals (SDGs). This seminar is designed to serve as a leading academic and research forum, bringing together researchers, academicians, industry experts, engineers, and scientists from across the globe. It seeks to encourage meaningful discussions on how AI technologies are transforming commerce, management practices, and sustainable business models.

### **THE FULL-LENGTH RESEARCH PAPER SHOULD HAVE FOLLOWING SECTIONS**

- Abstract
- Introduction
- Objective
- Research & Methodology
- Results & Discussion
- Conclusion
- References

### **1.SUBJECTS- AUTHORS ARE REQUESTED TO SEND ORIGINAL ARTICLES ON**

- Artificial Intelligence in Business Decision Making
- AI and Digital Marketing Strategies
- AI-driven Financial Management and FinTech
- Artificial Intelligence and Supply Chain Optimization
- AI for Rural Entrepreneurship and MSME Development

### **2.TITLE:**

- Times New Roman Font 14, bold, centered first alphabet capital.

### **3.AUTHOR:**

1.Member name is to be written in 12 pt. Bold & centered in Times New Roman font followed by designation, Name and address of organization, including state, Email ID & Mob No.

### **4. GENERAL FORMAT, PAGE LAYOUT AND MARGINS:**

- Standard A4 (210mm x 297mm) portrait
- Margins should be 1.27cm at left, right and bottom with top margin set to 2 cm.
- Do not use any headers, footers or footnotes. No page numbers.
- All main text paragraphs, including the abstract, must be fully (left and right) justified. All text, including title, authors, captions and body, will be in Times New Roman Font. Paper text must be in single column with font Size: 12 & Line spacing 1.5 cm.

### **5. KEY WORDS**

The keywords section begins with the word, “keyword” in 10pt. Times New Roman, bold italics. There may be up to five keywords separated by commas in Times New Roman 10 font.

### **6. HEADINGS AND SUB**

1.headings are in Times New Roman 12 font with “Bold”.

### **7. REFERENCE:**

The Reference section begins with the word, “REFERENCE” in 12 pt., bold, Capital, Centered & should not be numbered. Reference should be numbered in square bracket with 12 fonts in Times New Roman. Name of Author starting with surname with year of publication in bracket, then Topic, Name of Journal/Book in Italics, Volume Number, issue number in bracket, separated by Name of Journal in italics with colons, Name of publisher, page no. as shown in example below.

[1] Bowmam M. Peterson L. A Study on Video Browsing Strategies. Technical Report:13(1), PP.8-12 (1997).

[2] Patil G, Forman MJ. Handbook of Statistical Studies, Himalaya Publishers, PP. 213 (2004).